

9:27 AM

STILLWATER AND OAK PARK HEIGHTS CVB

07/02/19

Balance Sheet

Accrual Basis

As of July 2, 2019

Jul 2, 19

ASSETS

Current Assets

Checking/Savings

Debit Card Account

4,338.36

MIDWEST ONE

3,059.67

Total Checking/Savings

7,398.03

Total Current Assets

7,398.03

TOTAL ASSETS

7,398.03

LIABILITIES & EQUITY

Equity

32000 · Unrestricted Net Assets

37,630.73

Net Income

-30,232.70

Total Equity

7,398.03

TOTAL LIABILITIES & EQUITY

7,398.03

STILLWATER AND OAK PARK HEIGHTS CVB
Profit & Loss Budget vs. Actual YTD \$ & %
January 1 through July 2, 2019

	<u>Jan 1 - Jul 2, 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
LODGING TAX INCOME				
Lodging Tax OPH	10,973.50	0.00	10,973.50	100.0%
Lodging Tax Stillwater	93,916.08	0.00	93,916.08	100.0%
LODGING TAX INCOME - Other	0.00	289,000.00	-289,000.00	0.0%
Total LODGING TAX INCOME	<u>104,889.58</u>	<u>289,000.00</u>	<u>-184,110.42</u>	<u>36.29%</u>
VISITOR GUIDE PROFITS	4,898.54	5,000.00	-101.46	97.97%
EMT GRANT MONEY	7,000.00	7,000.00	0.00	100.0%
Total Income	<u>116,788.12</u>	<u>301,000.00</u>	<u>-184,211.88</u>	<u>38.8%</u>
Expense				
1000 · Reserve - Misc	0.00	4,000.00	-4,000.00	0.0%
1001 · Discretionary Funds	0.00	4,000.00	-4,000.00	0.0%
1200 · ADMINISTRATION				
1100 · Operations /General Office				
1105 · Meeting Expense	498.25	800.00	-301.75	62.28%
1106 · Misc.	104.00	1,000.00	-896.00	10.4%
1109 · MN Tourism Growth Coalition	0.00	500.00	-500.00	0.0%
1101 · Postage, Mailing Service	108.86	1,000.00	-891.14	10.89%
1102 · Printing and supplies	533.61	1,000.00	-466.39	53.36%
1108 · Storage Rental	690.00	1,380.00	-690.00	50.0%
1104 · Telephone/Email/Internet	578.28	3,000.00	-2,421.72	19.28%
1110 · Travel	31.00	500.00	-469.00	6.2%
1111 · Tourism Mixer	89.00	3,000.00	-2,911.00	2.97%
Total 1100 · Operations /General Office	<u>2,633.00</u>	<u>12,180.00</u>	<u>-9,547.00</u>	<u>21.62%</u>
Contract Services				
1205 · Training / Development / Member	939.00	1,500.00	-561.00	62.6%
1201 · Marketing Contractors	45,249.44	77,000.00	-31,750.56	58.77%
1203 · Legal Fees	0.00	1,000.00	-1,000.00	0.0%
1204 · Accounting Fees	613.46	2,000.00	-1,386.54	30.67%
Total Contract Services	<u>46,801.90</u>	<u>81,500.00</u>	<u>-34,698.10</u>	<u>57.43%</u>
Total 1200 · ADMINISTRATION	<u>49,434.90</u>	<u>93,680.00</u>	<u>-44,245.10</u>	<u>52.77%</u>
MARKETING				
Internet and Website				
1402 · Enewsletter	1,500.00	3,000.00	-1,500.00	50.0%
1310 · Website				
1311 · Content Maintenance / Design	1,134.00	10,000.00	-8,866.00	11.34%
1314 · Events Calendar Fee	0.00	1,540.00	-1,540.00	0.0%
Total 1310 · Website	<u>1,134.00</u>	<u>11,540.00</u>	<u>-10,406.00</u>	<u>9.83%</u>
Total Internet and Website	<u>2,634.00</u>	<u>14,540.00</u>	<u>-11,906.00</u>	<u>18.12%</u>
1320 · Stillwater Visitor's Guide				
1321 · Postage Fullfillment	4,606.08	9,000.00	-4,393.92	51.18%
1322 · MOA / Airport Distribution	0.00	1,100.00	-1,100.00	0.0%
1323 · Main Street Racks	0.00	500.00	-500.00	0.0%

STILLWATER AND OAK PARK HEIGHTS CVB
Profit & Loss Budget vs. Actual YTD \$ & %
January 1 through July 2, 2019

	<u>Jan 1 - Jul 2, 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
1325 · EMT Brochure Mailing programs	0.00	400.00	-400.00	0.0%
Total 1320 · Stillwater Visitor's Guide	4,606.08	11,000.00	-6,393.92	41.87%
1335 · Signage				
1336 · Street Banner	0.00	1,000.00	-1,000.00	0.0%
Total 1335 · Signage	0.00	1,000.00	-1,000.00	0.0%
1340 · Printed / Promotional Materials	2,561.59	500.00	2,061.59	512.32%
1346 · Photography / Videography	6,527.51	10,000.00	-3,472.49	65.28%
1350 · CO-OP's / GRANTS				
1367 · Bonsel	7,500.00	7,500.00	0.00	100.0%
1360 · Carriage Rides	0.00	3,500.00	-3,500.00	0.0%
1352 · Cruisin on Croix	750.00	1,500.00	-750.00	50.0%
1358 · Harvest Fest	0.00	7,500.00	-7,500.00	0.0%
1359 · Hometown for the Holidays	0.00	7,500.00	-7,500.00	0.0%
1351 · Ice Cream Social	500.00	500.00	0.00	100.0%
1362 · Lumberjack Days	0.00	7,500.00	-7,500.00	0.0%
1364 · Rivertown Art Festival	0.00	7,500.00	-7,500.00	0.0%
1363 · Sticks of Stillwater	1,000.00	1,000.00	0.00	100.0%
1369 · St Croix Crossing Half Marathon	0.00	500.00	-500.00	0.0%
1357 · Summer Tuesdays	0.00	500.00	-500.00	0.0%
Total 1350 · CO-OP's / GRANTS	9,750.00	45,000.00	-35,250.00	21.67%
1380 · Meetings / Coporate Events Mark				
1386 · Assoc. North	759.00	1,500.00	-741.00	50.6%
1386a · MPI Meetings	979.00	0.00	979.00	100.0%
1389 · Meeting Video / 360 Tours	270.00	2,500.00	-2,230.00	10.8%
1381 · Meeting Fam Trip	2,068.42	3,000.00	-931.58	68.95%
1382 · Meetings LinkedIn	64.26	0.00	64.26	100.0%
Total 1380 · Meetings / Coporate Events Mark	4,140.68	7,000.00	-2,859.32	59.15%
1390 · Weddings				
1397 · Google Ads - Wedding	0.00	1,000.00	-1,000.00	0.0%
1391 · The Knot Online & Magazine	3,300.05	6,600.00	-3,299.95	50.0%
1393 · Wedding Fair	85.74	1,740.00	-1,654.26	4.93%
1398 · MN Bride.com	0.00	3,000.00	-3,000.00	0.0%
1396 · Social Media	31.50	2,000.00	-1,968.50	1.58%
Total 1390 · Weddings	3,417.29	14,340.00	-10,922.71	23.83%
1400 · Vacation Traveler Marketing				
1404 · Explore MN Metro CVB Group Memb	8,750.00	8,750.00	0.00	100.0%
1410 · Digital Media				
1401 · Photo Contest	573.19	1,000.00	-426.81	57.32%
1421A · Youtube.com	2,500.00	2,500.00	0.00	100.0%
1411 · Google / Bing Ad Words Display	6,911.54	15,650.00	-8,738.46	44.16%
1425 · Influencers/Media	710.53	2,000.00	-1,289.47	35.53%
1423 · Native Content Articles	5,504.12	5,550.00	-45.88	99.17%
1419 · Retargeting Advertising	2,170.91	5,000.00	-2,829.09	43.42%
1417 · Explore Minnesota .com	470.00	2,010.00	-1,540.00	23.38%

STILLWATER AND OAK PARK HEIGHTS CVB
Profit & Loss Budget vs. Actual YTD \$ & %
January 1 through July 2, 2019

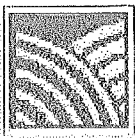
	<u>Jan 1 - Jul 2, 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
1426 · Search Engine Optimization	1,600.00	2,000.00	-400.00	80.0%
1413 · SocialMedia / Digital Misc	7,466.07	16,100.00	-8,633.93	46.37%
1403 · Sweepstakes	1,024.32	1,500.00	-475.68	68.29%
1418 · Pre-roll video with ad taxi	789.60	0.00	789.60	100.0%
Total 1410 · Digital Media	29,720.28	53,310.00	-23,589.72	55.75%
1430 · Tourism Guidebooks/Dir (Pt & On				
1432 · EMT Guidebook	0.00	4,780.00	-4,780.00	0.0%
1434 · MN Biking Guide	3,150.00	3,150.00	0.00	100.0%
1435 · Mpls/St. Paul Guide	0.00	4,500.00	-4,500.00	0.0%
1431 · SCRTA Guide	1,725.00	1,725.00	0.00	100.0%
1438 · Where Twin Cities	0.00	3,200.00	-3,200.00	0.0%
1436 · MN HIKE / BIKE GUIDE MAP	950.00	0.00	950.00	100.0%
Total 1430 · Tourism Guidebooks/Dir (Pt & On	5,825.00	17,355.00	-11,530.00	33.56%
1440 · Print				
1454 · MSP Magazine	0.00	10,000.00	-10,000.00	0.0%
1449 · AAA #onlyinmn Map	747.00	1,494.00	-747.00	50.0%
1441 · Midwest Living	2,995.00	2,995.00	0.00	100.0%
1457 · MN Monthly	1,000.00	3,575.00	-2,575.00	27.97%
1458 · Where Magazine	6,900.00	0.00	6,900.00	100.0%
Total 1440 · Print	11,642.00	18,064.00	-6,422.00	64.45%
1450 · TV				
1453 · OTT - Digital TV	2,000.00	2,000.00	0.00	100.0%
1451 · Comcast Spotlight	0.00	5,000.00	-5,000.00	0.0%
Total 1450 · TV	2,000.00	7,000.00	-5,000.00	28.57%
Total 1400 · Vacation Traveler Marketing	57,937.28	104,479.00	-46,541.72	55.45%
1470 · Direct Marketing M				
1472 · Lavender	6,011.49	8,332.00	-2,320.51	72.15%
Total 1470 · Direct Marketing M	6,011.49	8,332.00	-2,320.51	72.15%
1490 · Out of Home				
1408 · Billboard	0.00	2,250.00	-2,250.00	0.0%
Total 1490 · Out of Home	0.00	2,250.00	-2,250.00	0.0%
Total MARKETING	97,585.92	218,441.00	-120,855.08	44.67%
Total Expense	147,020.82	320,121.00	-173,100.18	45.93%
Net Ordinary Income	-30,232.70	-19,121.00	-11,111.70	158.11%
Net Income	-30,232.70	-19,121.00	-11,111.70	158.11%

STILLWATER AND OAK PARK HEIGHTS CVB

Reconciliation Detail

MIDWEST ONE, Period Ending 06/30/2019

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						989.92
Cleared Transactions						
Checks and Payments - 22 items						
Check	05/06/2019	2767	FRESH AVENUE	X	-3,265.66	-3,265.66
Check	05/06/2019	2757	STORY BOARD FIL...	X	-1,062.50	-4,328.16
Check	05/06/2019	2762	Orange142	X	-909.02	-5,237.18
Check	05/06/2019	2763	GRAIN STUDIO INC	X	-577.01	-5,814.19
Check	05/06/2019	2753	MACVB	X	-570.00	-6,384.19
Check	05/06/2019	2751	KOLLANDER COM...	X	-506.00	-6,890.19
Check	05/06/2019	2758	ASSOCIATION NO...	X	-375.00	-7,265.19
Check	05/06/2019	2761	STILLWATER TRO...	X	-287.50	-7,552.69
Check	05/06/2019	2750	HOUR MEDIA	X	-241.00	-7,793.69
Check	05/06/2019	2755	RISE	X	-102.88	-7,896.57
Check	05/06/2019	2764	WAM CREATIVE	X	-80.00	-7,976.57
Check	05/06/2019	2754	CENTURY LINK	X	-78.90	-8,055.47
Check	05/06/2019	2756	VITAL SYSTEMS INC	X	-75.00	-8,130.47
Check	05/06/2019	2752	SARA'S TIPSYP...	X	-30.00	-8,160.47
Check	06/03/2019		OVERDRAFT	X	-35.00	-8,195.47
Check	06/11/2019	2769	MADDEN MEDIA	X	-6,666.62	-14,862.09
Check	06/11/2019	2774	FRESH AVENUE	X	-6,416.66	-21,278.75
Check	06/11/2019	2772	Orange142	X	-1,973.70	-23,252.45
Check	06/11/2019	2775	CRUSIN ON THE C...	X	-750.00	-24,002.45
Check	06/11/2019	2770	AURORA STAPLES...	X	-460.32	-24,462.77
Check	06/11/2019	2773	BAYPORT PRINTIN...	X	-89.00	-24,551.77
Check	06/11/2019	2771	RISE	X	-76.00	-24,627.77
Total Checks and Payments					-24,627.77	-24,627.77
Deposits and Credits - 2 items						
Check	06/04/2019		TRANSFER	X	2,500.00	2,500.00
Deposit	06/07/2019		CITY OF STILLWAT...	X	41,715.92	44,215.92
Total Deposits and Credits					44,215.92	44,215.92
Total Cleared Transactions					19,588.15	19,588.15
Cleared Balance					19,588.15	20,578.07
Uncleared Transactions						
Checks and Payments - 6 items						
Check	12/12/2016	2398	STEVE ROLL		-33.04	-33.04
Check	12/11/2017	2534	KELLEY BRENNER		-25.00	-58.04
Check	02/12/2018	2563	ERIC PARSONS		-35.00	-93.04
Check	05/06/2019	2760	STICKS IN STILLW...		-1,000.00	-1,093.04
Check	05/06/2019	2759	IDEA LINK		-203.12	-1,296.16
Check	06/11/2019	2768	VITAL SYSTEMS INC		-95.00	-1,391.16
Total Checks and Payments					-1,391.16	-1,391.16
Total Uncleared Transactions					-1,391.16	-1,391.16
Register Balance as of 06/30/2019					18,196.99	19,186.91
New Transactions						
Checks and Payments - 1 item						
Check	07/01/2019		TRANSFER		-5,000.00	-5,000.00
Total Checks and Payments					-5,000.00	-5,000.00
Total New Transactions					-5,000.00	-5,000.00
Ending Balance					13,196.99	14,186.91



MIDWESTONE BANK
 PO BOX 1700
 IOWA CITY IA 52244-1700

071 00021 02 PAGE: 1
 ACCOUNT: XXXXXXXXXXXX4504 06/28/2019

TELEPHONE: 800-247-4418

B

STILLWATER & OAK PARK HEIGHTS
 CONVENTION & VISITOR BUREAU
 101 WATER ST S
 STILLWATER MN 55082-5150

Stillwater
 2270 Frontage Rd W
 Stillwater, MN 55082

TELEPHONE: 651-439-3050

BUSINESS CKING ACCOUNT XXXXXXXXXXXX4504

		LAST STATEMENT 05/31/19	989.92
MINIMUM BALANCE	2,310.74-	2 CREDITS	44,215.92
AVG AVAILABLE BALANCE	24,076.50	22 DEBITS	24,627.77
AVERAGE BALANCE	24,076.50	THIS STATEMENT 06/28/19	20,578.07

OTHER CREDITS

DESCRIPTION	DATE	AMOUNT
FUNDS TRANSFER	06/04	2,500.00
STILLWATER CITY AP STOPHCVB	06/07	41,715.92

CHECKS

CHECK #..DATE.....AMOUNT	CHECK #..DATE.....AMOUNT	CHECK #..DATE.....AMOUNT
2750 06/18 241.00	2757 06/14 1,062.50	2769 06/19 6,666.62
2751 06/24 506.00	2758*06/24 375.00	2770 06/12 460.32
2752 06/04 30.00	2761 06/14 287.50	2771 06/18 76.00
2753 06/20 570.00	2762 06/24 909.02	2772 06/24 1,973.70
2754 06/07 78.90	2763 06/13 577.01	2773 06/13 89.00
2755 06/04 102.88	2764*06/20 80.00	2774 06/12 6,416.66
2756 06/24 75.00	2767*06/03 3,265.66	2775 06/26 750.00

(*) INDICATES A GAP IN CHECK NUMBER SEQUENCE

OTHER DEBITS

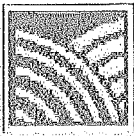
DESCRIPTION	DATE	AMOUNT
OVERDRAFT FEE	06/03	35.00

DAILY BALANCE

DATE.....BALANCE	DATE.....BALANCE	DATE.....BALANCE
06/03 2,310.74-	06/04 56.38	06/07 41,693.40

* * * C O N T I N U E D * * *





MIDWESTONE BANK
 PO BOX 1700
 IOWA CITY IA 52244-1700

071 00021 02 PAGE: 2
 ACCOUNT: XXXXXXXXXXXX4504 06/28/2019

TELEPHONE: 800-247-4418

STILLWATER & OAK PARK HEIGHTS
 CONVENTION & VISITOR BUREAU

=====

BUSINESS CKING ACCOUNT XXXXXXXXXXXX4504

=====

----- DAILY BALANCE -----

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
06/12	34,816.42	06/18	32,483.41	06/24	21,328.07
06/13	34,150.41	06/19	25,816.79	06/26	20,578.07
06/14	32,800.41	06/20	25,166.79		



STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2750
 72-12379

PAY TO THE ORDER OF HOUR MEDIA \$241.00
 Two Hundred Forty-One and 00/100 DOLLARS

HOUR MEDIA
 6700 NEW KING DRIVE
 STE 100
 TROY MI 48068

MEMO INVOICE #9-19-AVA1018
 *00 2750# 107390 12331 40454504#

2750 - \$241.00 - 06/18/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2756
 72-12379

PAY TO THE ORDER OF VITAL SYSTEMS INC \$75.00
 Seventy-Five and 00/100 DOLLARS

VITAL SYSTEMS INC
 113 S MARK STREET
 STILLWATER MN 55082

MEMO INVOICE #52814
 *00 2756# 107390 12331 40454504#

2756 - \$75.00 - 06/24/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2751
 72-12379

PAY TO THE ORDER OF KOLLANDER COMPANIES INC \$506.00
 Five Hundred Six and 00/100 DOLLARS

KOLLANDER COMPANIES INC
 12918 CARDINAL CREEK ROAD
 EDEN PRAIRIE MN 55348

MEMO INVOICE # 11132
 *00 2751# 107390 12331 40454504#

2751 - \$506.00 - 06/24/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2757
 72-12379

PAY TO THE ORDER OF STORY BOARD FILMS \$1,062.50
 One Thousand Sixty-Two and 50/100 DOLLARS

STORY BOARD FILMS
 102 SECOND STREET SOUTH
 STILLWATER MN 55082

MEMO INVOICE # DS-9
 *00 2757# 107390 12331 40454504#

2757 - \$1,062.50 - 06/14/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2752
 72-12379

PAY TO THE ORDER OF SARA'S TIPSYPY PIES \$30.00
 Thirty and 00/100 DOLLARS

SARA'S TIPSYPY PIES
 104 JUDG ST 200 Industrial Blvd #9
 MARINE ON-OF GROUND MN 55049
 Stillwater, MN 55082

MEMO INVOICE # 1037
 *00 2752# 107390 12331 40454504#

2752 - \$30.00 - 06/04/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2758
 72-12379

PAY TO THE ORDER OF ASSOCIATION NORTH / MSAE \$375.00
 Three Hundred Seventy-Five and 00/100 DOLLARS

ASSOCIATION NORTH / MSAE
 1870 OAKCREST AVE
 SUITE 100
 ROSEVILLE MN 55113

MEMO INVOICE - 200005808
 *00 2758# 107390 12331 40454504#

2758 - \$375.00 - 06/24/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2753
 72-12379

PAY TO THE ORDER OF MACYB \$570.00
 Five Hundred Seventy and 00/100 DOLLARS

MACYB
 380 JACKSON ST, STE 287
 ST PAUL MN 55101

MEMO INVOICE # 230
 *00 2753# 107390 12331 40454504#

2753 - \$570.00 - 06/20/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2761
 72-12379

PAY TO THE ORDER OF STILLWATER TROLLEY \$287.50
 Two Hundred Eighty-Seven and 50/100 DOLLARS

STILLWATER TROLLEY
 400 EAST NELSON STREET
 STILLWATER MN 55082

MEMO THURSDAY MAY 2
 *00 2761# 107390 12331 40454504#

2761 - \$287.50 - 06/14/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2754
 72-12379

PAY TO THE ORDER OF CENTURY LINK \$78.90
 Seventy-Eight and 90/100 DOLLARS

CENTURY LINK
 QUEST
 PO BOX 2959
 PHOENIX, AZ 85002-2956

MEMO INVOICE # 1717
 *00 2754# 107390 12331 40454504#

2754 - \$78.90 - 06/07/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2762
 72-12379

PAY TO THE ORDER OF Orange142 \$909.02
 Nine Hundred Nine and 02/100 DOLLARS

Orange142
 716 Congress Ave, Ste 100
 Austin TX 78701

MEMO INVOICE # 7390
 *00 2762# 107390 12331 40454504#

2762 - \$909.02 - 06/24/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2755
 72-12379

PAY TO THE ORDER OF RISE \$102.88
 One Hundred Two and 88/100 DOLLARS

RISE
 8406 SUNSET ROAD NE
 SPRING LAKE PARK MN 55432

MEMO INVOICE # INT283
 *00 2755# 107390 12331 40454504#

2755 - \$102.88 - 06/04/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM
 5/8/2019
 2763
 72-12379

PAY TO THE ORDER OF GRAIN STUDIO INC \$577.01
 Five Hundred Seventy-Seven and 01/100 DOLLARS

GRAIN STUDIO INC
 17741 KEYSTONE AVE N
 HUGO MN 55038

MEMO INVOICE #: 12320
 *00 2763# 107390 12331 40454504#

2763 - \$577.01 - 06/13/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM

2764
 75-12379

6/20/2019

PAY TO THE ORDER OF WAM CREATIVE \$80.00

Eighty and 00/100

WAM CREATIVE
 PO BOX 102
 HUDSON WI 54010

MEMO INV 0404

002764 10739012331 40454504*

2764 - \$80.00 - 06/20/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM

2773
 75-12379

6/11/2019

PAY TO THE ORDER OF BAYPORT PRINTING HOUSE INC \$89.00

Eighty-Nine and 00/100

BAYPORT PRINTING HOUSE INC
 102 CENTRAL AVE
 BAYPORT MN 55003

MEMO ACCT #: DST01

002773 10739012331 40454504*

2773 - \$89.00 - 06/13/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM

2767
 75-12379

06/03/2019

PAY TO THE ORDER OF FRESH AVENUE \$3,265.66

Three Thousand Two Hundred Sixty-Five and 66/100

FRESH AVENUE
 705 HARRIET DRIVE
 STILLWATER MN 55082

MEMO

002767 10739012331 40454504*

2767 - \$3,265.66 - 06/03/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM

2774
 75-12379

6/11/2019

PAY TO THE ORDER OF FRESH AVENUE \$6,416.66

Six Thousand Four Hundred Sixteen and 66/100

FRESH AVENUE
 705 HARRIET DRIVE
 STILLWATER MN 55082

MEMO INVOICE JUNE 2019

002774 10739012331 40454504*

2774 - \$6,416.66 - 06/12/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM

2769
 75-12379

6/11/2019

PAY TO THE ORDER OF MADDEN MEDIA \$6,666.62

Six Thousand Six Hundred Sixty-Six and 62/100

MADDEN MEDIA
 348 E TOOLE AVE
 TUCSON AZ 85701

MEMO 886 Invoices Below

002769 10739012331 40454504*

2769 - \$6,666.62 - 06/19/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM

2775
 75-12379

6/11/2019

PAY TO THE ORDER OF CRUSIN ON THE CROIX \$750.00

Seven Hundred Fifty and 00/100

CRUSIN ON THE CROIX
 PO BOX 2026
 STILLWATER MN 55082

MEMO 50% OF THE AWARDED CONTRACT

002775 10739012331 40454504*

2775 - \$750.00 - 06/26/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM

2770
 75-12379

6/11/2019

PAY TO THE ORDER OF AURORA STAPLES INN \$460.32

Four Hundred Sixty and 32/100

AURORA STAPLES INN
 303 N 4TH STREET
 STILLWATER MN 55082

MEMO 7/19/19 - 7/20/19

002770 10739012331 40454504*

2770 - \$460.32 - 06/12/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM

2771
 75-12379

6/11/2019

PAY TO THE ORDER OF RISE \$76.00

Seventy-Six and 00/100

RISE
 8406 SUNSET ROAD NE
 SPRING LAKE PARK MN 55432

MEMO INVOICE #: INT23369

002771 10739012331 40454504*

2771 - \$76.00 - 06/18/2019

STILLWATER & OAK PARK HEIGHTS CONVENTION & VISITOR'S BUREAU
 101 WATER STREET SOUTH
 STILLWATER, MN 55082
 651-351-1717

MIDWEST ONE
 WWW.MIDWESTONE.COM

2772
 75-12379

6/11/2019

PAY TO THE ORDER OF Orange142 \$1,973.70

One Thousand Nine Hundred Seventy-Three and 70/100

Orange142
 718 Congress Ave, Ste 100
 Austin TX 78701

MEMO Invoice #7613 & 7664

002772 10739012331 40454504*

2772 - \$1,973.70 - 06/24/2019

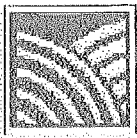
STILLWATER AND OAK PARK HEIGHTS CVB

07/02/19

Reconciliation Detail

Debit Card Account, Period Ending 06/30/2019

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						4,786.72
Cleared Transactions						
Checks and Payments - 18 items						
Check	06/03/2019		FACEBOOK	X	-74.95	-74.95
Check	06/03/2019		GOOGLE	X	-18.00	-92.95
Check	06/04/2019		TRANSFER	X	-2,500.00	-2,592.95
Check	06/04/2019		ACTION RENTAL	X	-115.00	-2,707.95
Check	06/04/2019		WISHPOND TECH...	X	-69.00	-2,776.95
Check	06/12/2019		CANDYLAND	X	-74.25	-2,851.20
Check	06/13/2019		CUB FOODS	X	-10.47	-2,861.67
Check	06/14/2019		LORA	X	-531.86	-3,393.53
Check	06/14/2019		LORA	X	-414.79	-3,808.32
Check	06/17/2019		MAILCHIMP	X	-250.00	-4,058.32
Check	06/17/2019		TIN BINS	X	-29.34	-4,087.66
Check	06/17/2019		GREATER STILLW...	X	-20.00	-4,107.66
Check	06/18/2019		US POSTAL SERVI...	X	-501.80	-4,609.46
Check	06/20/2019		REVE	X	-30.44	-4,639.90
Check	06/21/2019		LAVENDER MEDIA ...	X	-437.68	-5,077.58
Check	06/21/2019		OVERDRAFT	X	-35.00	-5,112.58
Check	06/26/2019		OVERDRAFT	X	-35.00	-5,147.58
Check	06/26/2019		STAMPS.COM	X	-17.99	-5,165.57
Total Checks and Payments					-5,165.57	-5,165.57
Deposits and Credits - 1 item						
Deposit	06/11/2019		OVERDRAFT	X	35.00	35.00
Total Deposits and Credits					35.00	35.00
Total Cleared Transactions					-5,130.57	-5,130.57
Cleared Balance					-5,130.57	-343.85
Uncleared Transactions						
Checks and Payments - 3 items						
Check	06/30/2019		FACEBOOK		-73.55	-73.55
Check	06/30/2019		LOLITO		-36.00	-109.55
Check	06/30/2019		OFFICE MAX		-35.24	-144.79
Total Checks and Payments					-144.79	-144.79
Total Uncleared Transactions					-144.79	-144.79
Register Balance as of 06/30/2019					-5,275.36	-488.64
New Transactions						
Checks and Payments - 3 items						
Check	07/01/2019		US POSTAL SERVI...		-100.00	-100.00
Check	07/01/2019		US POSTAL SERVI...		-55.00	-155.00
Check	07/01/2019		GOOGLE		-18.00	-173.00
Total Checks and Payments					-173.00	-173.00
Deposits and Credits - 1 item						
Check	07/01/2019		TRANSFER		5,000.00	5,000.00
Total Deposits and Credits					5,000.00	5,000.00
Total New Transactions					4,827.00	4,827.00
Ending Balance					-448.36	4,338.36



MIDWESTONE BANK
 PO BOX 1700
 IOWA CITY IA 52244-1700

071 00021 02 PAGE: 1
 ACCOUNT: XXXXXXXXXXXX8900 06/28/2019

TELEPHONE: 800-247-4418

B

STILLWATER & OAK PARK HEIGHTS
 CONVENTION & VISITOR BUREAU
 101 WATER ST S
 STILLWATER MN 55082-5150

Stillwater
 2270 Frontage Rd W
 Stillwater, MN 55082

TELEPHONE: 651-439-3050

BUSINESS CKING ACCOUNT XXXXXXXXXXXX8900

		LAST STATEMENT 05/31/19	4,786.72
MINIMUM BALANCE	343.85-	1 CREDITS	35.00
AVG AVAILABLE BALANCE	1,386.76	18 DEBITS	5,165.57
AVERAGE BALANCE	1,386.76	THIS STATEMENT 06/28/19	343.85-

OTHER CREDITS

DESCRIPTION	DATE	AMOUNT
REFUND NSF FEES	06/11	35.00

OTHER DEBITS

DESCRIPTION	DATE	AMOUNT
XX9499 DDA PURCHASE GOOGLE *GSUITE DISCOVE 650-253-0000 CA 490002 9154	06/03	18.00
XX9499 RECUR PURCHASE FACEBK R95ZULAWS2 Menlo Park CA 490002 915200131	06/03	74.95
XX9499 DDA PURCHASE ACTION RENTAL STILLWATER MN 490002 915500120	06/04	115.00
FUNDS TRANSFER	06/04	2,500.00
XX9499 RECUR PURCHASE WISHPOND.COM 8009210167 CA 490002 915700017	06/06	69.00
XX9499 DDA PURCHASE CANDYLAND - STILLWAT STILLWATER MN 490002 91630010	06/12	74.25
XX9499 DDA PURCHASE CUB FOODS, INC. SSS STILLWATER MN 490002 916400026	06/13	10.47
XX9499 DDA PURCHASE HOTEL LORA STILLWATER MN 490002 916500001	06/14	414.79
XX9499 DDA PURCHASE HOTEL LORA STILLWATER MN 490002 916500001	06/14	531.86
XX9499 DDA PURCHASE TIN BINS STILLWATER MN 490002 916600118	06/17	29.34

* * * CONTINUED * * *





MIDWESTONE BANK
 PO BOX 1700
 IOWA CITY IA 52244-1700

071 00021 02 PAGE: 2
 ACCOUNT: XXXXXXXXXXXX8900 06/28/2019

TELEPHONE: 800-247-4418

STILLWATER & OAK PARK HEIGHTS
 CONVENTION & VISITOR BUREAU

=====

BUSINESS CKING ACCOUNT XXXXXXXXXXXX8900

=====

- - - - - OTHER DEBITS - - - - -

DESCRIPTION	DATE	AMOUNT
XX9499 DDA PURCHASE MAILCHIMP *MONTHLY MAILCHIMP.COM GA 490002 9166000	06/17	250.00
XX9499 DDA PURCHASE STILLWATER CHAMBER 8008259171 MN 490002 916900022	06/18	20.00
XX9499 DDA PURCHASE USPS.COM POSTAL STORE 800-275-8777 MO 490002 91690	06/18	501.80
XX9499 DDA PURCHASE REVE BISTRO AND BAR STILLWATER MN 490002 917100055	06/20	30.44
OVERDRAFT FEE	06/21	35.00
XX9499 RECUR PURCHASE LAVENDERMED 6124364660 MN 490002 917200022	06/21	437.68
XX9499 RECUR PURCHASE STAMPS.COM 855-608-2677 CA 490002 917700018	06/26	17.99
OVERDRAFT FEE	06/26	35.00

- - - - - DAILY BALANCE - - - - -

DATE	BALANCE	DATE	BALANCE	DATE	BALANCE
06/03	4,693.77	06/12	1,970.52	06/18	212.26
06/04	2,078.77	06/13	1,960.05	06/20	181.82
06/06	2,009.77	06/14	1,013.40	06/21	290.86-
06/11	2,044.77	06/17	734.06	06/26	343.85-



Checking 4188900 – XXX8900 ▾

Account information

⚠ Account overdrawn for 10 days.

Balance

Previous day transactions (-\$0.00 / +\$0.00)	\$0.00
Current balance	-\$343.85
Total float	\$0.00
Holds	\$0.00
Pending transactions (-\$317.79 / +\$5,000.00)	\$4,682.21
Other transfers	\$0.00
Today's float	\$0.00
Available balance	\$4,338.36
Line of credit	\$0.00
Total funds available	\$4,338.36

Activity

Last deposit (Jun 11, 2019)	\$35.00
Last check (Jun 26, 2019)	\$17.99
Last overdrawn	Jun 21, 2019

Interest

Last interest payment	\$0.00
-----------------------	--------

Search transactions

Activity: All transactions Type: All

Check image viewer

Transactions

Pending Posted

Total debits: -196,496.70 (1148) Total credits: +197,693.79 (54)

Date ▾	Description ◊	Debit ◊	Credit ◊	Balance
<input type="radio"/> Jul 01, 2019	113097731 WEB TRANSFER FROM 4504 7/01/19 14:52		5,000.00	4,338.36
<input type="radio"/> Jul 01, 2019	200304 PREAUTH DDA GOOGLE *GSUITE_discover cc@google.com CA 495069 918	18.00	#1104	-661.64
<input type="radio"/> Jul 01, 2019	624982 PREAUTH DDA USPS PO 2689800282 STILLWATER MN 492085 070116108	55.00	#1321	-643.64
<input type="radio"/> Jul 01, 2019	872835 PREAUTH DDA USPS POSTAGE STAMPS.C EL SEGUNDO CA 496152 0002987	100.00	#1321	-588.64

Date ▾	Description ◇	Debit ◇	Credit ◇	Balance
Jul 01, 2019	648376 RECUR PURCHASE FACEBK R95MHMEVS2 Menlo Park CA 490002 918200036	73.55	#913	-488.64
Jul 01, 2019	771877 DDA PURCHASE LOLITO STILLWATER MN 490002 918200132	36.00	#1105	-415.09
Jun 30, 2019	396393 DDA PURCHASE OFFICEMAX/DEPOT 6479 STILLWATER MN 490002 91820058	35.24	#1102	-379.09
Jun 26, 2019	XX9499 RECUR PURCHASE STAMPS.COM 855-608-2677 CA 490002 917700018	17.99	#1101	-343.85
Jun 26, 2019	OVERDRAFT FEE	35.00	?	-325.86
Jun 21, 2019	XX9499 RECUR PURCHASE LAVENDERMED 6124364660 MN 490002 917200022	437.68	#1472	-290.86
Jun 21, 2019	OVERDRAFT FEE	35.00	?	146.82
Jun 20, 2019	XX9499 DDA PURCHASE REVE BISTRO AND BAR STILLWATER MN 490002 917100055	30.44	#1105	181.82
Jun 18, 2019	XX9499 DDA PURCHASE USPS.COM POSTAL STORE 800-275-8777 MO 490002 91690	501.80	#1321	212.26
Jun 18, 2019	XX9499 DDA PURCHASE STILLWATER CHAMBER 8008259171 MN 490002 916900022	20.00	#1205	714.06
Jun 17, 2019	XX9499 DDA PURCHASE MAILCHIMP *MONTHLY MAILCHIMP.COM GA 490002 9166000	250.00	#1402	734.06
Jun 17, 2019	XX9499 DDA PURCHASE TIN BIN STILLWATER MN 490002 916600118	29.34	#1425	984.06
Jun 14, 2019	XX9499 DDA PURCHASE HOTEL LORA STILLWATER MN 490002 916500001	531.86	#1425	1,013.40
Jun 14, 2019	XX9499 DDA PURCHASE HOTEL LORA STILLWATER MN 490002 916500001	414.79	#1381	1,545.26
Jun 13, 2019	XX9499 DDA PURCHASE CUB FOODS INC. 555 STILLWATER MN 490002 916400026	10.47	#1381	1,960.05
Jun 12, 2019	XX9499 DDA PURCHASE CANDYLAND - STILLWAT STILLWATER MN 490002 91630010	74.25	#1381	1,970.52
Jun 11, 2019	REFUND NSF FEES		35.00	2,044.77
Jun 06, 2019	XX9499 RECUR PURCHASE WISHPOND.COM 8009210167 CA 490002 915700017	69.00	#1403	2,009.77

Tape photo contest

jen

Blog Janet

SEO

Drinking left hand for EMT Italian Writer

Chinese media Fam EMT Wdgny

MN SPIN FAM Lunch

Water for Fam

FAM TOUR popcorn

yay!

Date ▼	Description ◆	Debit ◆	Credit ◆	Balance
● Jun 04, 2019	XX9499 DDA PURCHASE ACTION RENTAL STILLWATER MN 490002 915500120	115.00	#1108	2,078.77
● Jun 04, 2019	FUNDS TRANSFER	2,500.00		2,193.77
● Jun 03, 2019	XX9499 RECUR PURCHASE FACEBK R95ZULAWS2 Menlo Park CA 490002 915200131	74.95	#1413	4,693.77
● Jun 03, 2019	XX9499 DDA PURCHASE GOOGLE *GSUITE DISCOVE 650-253-0000 CA 490002 9154	18.00	#1104	4,768.72

STILLWATER AND OAK PARK HEIGHTS CVB
Checks Written

Accrual Basis

June 12 through July 2, 2019

Type	Date	Num	Name	Memo	Split	Debit	Credit	Balance
Debit Card Account								
Check	06/12/2019		CANDYLAND	Family Tour	1381 · Meeting Fam Trip		74.25	-74.25
Check	06/13/2019		CUB FOODS	wATER FOR FAMILY	1381 · Meeting Fam Trip		10.47	-84.72
Check	06/14/2019		LORA	MN SPIN FAM	1381 · Meeting Fam Trip		414.79	-499.51
Check	06/14/2019		LORA	CHINSE MEDIA FAM	1425 · Influencers/Media		531.86	-1,031.37
Check	06/17/2019		TIN BINS	GIFT CARD FOR EMT	1425 · Influencers/Media		29.34	-1,060.71
Check	06/17/2019		MAILCHIMP		1402 · Enewsletter		250.00	-1,310.71
Check	06/17/2019		GREATER STILLWATER CHAMBER ...	SEO	1205 · Training / Development / Me...		20.00	-1,330.71
Check	06/18/2019		US POSTAL SERVICE		1321 · Postage Fulfillment		501.80	-1,832.51
Check	06/20/2019		REVE	BLOG JOURNAL	1105 · Meeting Expense		30.44	-1,862.95
Check	06/21/2019		OVERDRAFT		1106 · Misc.		35.00	-1,897.95
Check	06/21/2019		LAVENDER MEDIA INC	Lavender	1472 · Lavender		437.68	-2,335.63
Check	06/26/2019		OVERDRAFT		1106 · Misc.		35.00	-2,370.63
Check	06/26/2019		STAMPS.COM		1101 · Postage, Mailing Service		17.99	-2,388.62
Check	06/30/2019		OFFICE MAX		1102 · Printing and supplies		35.24	-2,423.86
Check	06/30/2019		LOLITO	JEN	1105 · Meeting Expense		36.00	-2,459.86
Check	06/30/2019		FACEBOOK		1413 · SocialMedia / Digital Misc		73.55	-2,533.41
Check	07/01/2019		US POSTAL SERVICE		1321 · Postage Fulfillment		100.00	-2,633.41
Check	07/01/2019		US POSTAL SERVICE		1321 · Postage Fulfillment		55.00	-2,688.41
Check	07/01/2019		GOOGLE		1104 · Telephone/Email/Internet		18.00	-2,706.41
Check	07/01/2019		TRANSFER		MIDWEST ONE	5,000.00		2,293.59
Total Debit Card Account							5,000.00	2,293.59
MIDWEST ONE								
Check	07/01/2019		TRANSFER		Debit Card Account		5,000.00	-5,000.00
Check	07/02/2019	2776	RISE	INVOICE #: INT23755	1321 · Postage Fulfillment		45.44	-5,045.44
Check	07/02/2019	2777	STILLWATER TROLLEY	WEDNESDAY JUNE 12	1381 · Meeting Fam Trip		287.50	-5,332.94
Check	07/02/2019	2778	MACKENZIE SMITH INC	INVOICE #24586	1340 · Printed / Promotional Materials		1,630.57	-6,963.51
Check	07/02/2019	2779	LA CROSSE GRAPHICS INC	INVOICE #: SEE BELOW	-SPLIT-		120.54	-7,084.05
Check	07/02/2019	2780	JUDD SATHER PHOTOGRAPHY	MAY 30 IMAGES CROSBY	1346 · Photography / Videography		133.91	-7,217.96
Check	07/02/2019	2781	GRAIN STUDIO INC	INVOICE #: 12422	1401 · Photo Contest		573.19	-7,791.15
Check	07/02/2019	2782	Orange142	Invoice #: 7777	1419 · Retargeting Advertising		986.81	-8,777.96
Check	07/02/2019	2783	GREENSPRING MEDIA GROUP	invoice #: 2019-34731	1458 · Where Magazine		800.00	-9,577.96
Check	07/02/2019	2784	FRESH AVENUE	INVOICE JULY 2019	-SPLIT-		6,549.28	-16,127.24
Total MIDWEST ONE							0.00	16,127.24
TOTAL							5,000.00	18,833.65
								-13,833.65