

Stillwater/Oak Park Heights Convention & Visitor Bureau. Lodging Tax Revenue Summary.  
 Updated: 2/24/2019

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	% Change from Year Prior	AVERAGE
Stillwater	\$ 23,670	\$ 25,052	\$ 20,852	\$ 24,920	\$ 27,039	\$ 25,091	\$ 29,421	\$ 29,616	\$ 30,879	\$ 33,441	\$ 38,469		
Oak Park H	\$ 4,316	\$ 4,893	\$ 3,910	\$ 5,520	\$ 4,548	\$ 5,071	\$ 4,853	\$ 5,077	\$ 4,667	\$ 5,201	\$ 5,112		
	\$ 27,986	\$ 29,945	\$ 24,762	\$ 30,440	\$ 31,587	\$ 30,162	\$ 34,274	\$ 34,693	\$ 35,546	\$ 38,642	\$ 43,580	13%	1st Qtr: Jan/Feb/Mar Program to Date Change
		7%	-17%	23%	4%	-5%	14%	1%	2%	9%	13%	56%	
Stillwater	\$ 41,572	\$ 33,054	\$ 36,407	\$ 36,131	\$ 38,442	\$ 42,815	\$ 45,518	\$ 51,227	\$ 54,682	\$ 55,662	\$ 57,196		
Oak Park H	\$ 7,199	\$ 7,371	\$ 6,307	\$ 7,855	\$ 7,574	\$ 8,860	\$ 8,987	\$ 9,313	\$ 7,849	\$ 8,958	\$ 9,297		
	\$ 48,771	\$ 40,425	\$ 42,714	\$ 43,986	\$ 46,016	\$ 51,675	\$ 54,505	\$ 60,540	\$ 62,531	\$ 64,620	\$ 66,494	3%	2nd qtr: Apr/May/June Program to Date Change
		-17%	6%	3%	5%	12%	5%	11%	3%	3%	3%	36%	
Stillwater	\$ 55,764	\$ 41,929	\$ 48,220	\$ 53,376	\$ 52,554	\$ 59,423	\$ 61,787	\$ 69,321	\$ 73,549	\$ 73,649	\$ 89,184		
Oak Park H	\$ 3,273	\$ 8,787	\$ 9,757	\$ 11,021	\$ 10,191	\$ 11,228	\$ 11,675	\$ 10,805	\$ 10,948	\$ 12,306	\$ 11,126		
	\$ 59,037	\$ 50,716	\$ 57,977	\$ 64,397	\$ 62,745	\$ 70,651	\$ 73,462	\$ 80,126	\$ 84,497	\$ 85,954	\$ 100,310	17%	3rdQtr: July/Aug/Sept Program to Date Change
		-14%	14%	11%	-3%	13%	4%	9%	5%	2%	17%	70%	
Stillwater	\$ 31,427	\$ 24,282	\$ 20,164	\$ 28,778	\$ 32,024	\$ 33,410	\$ 37,967	\$ 42,025	\$ 46,943	\$ 39,188	\$ 52,200		
Oak Prk H	\$ 6,499	\$ 4,919	\$ 6,045	\$ 6,560	\$ 6,383	\$ 6,629	\$ 7,424	\$ 6,480	\$ 7,079	\$ 6,321	\$ 6,273		
	\$ 37,926	\$ 29,201	\$ 26,209	\$ 35,338	\$ 38,407	\$ 40,039	\$ 45,391	\$ 48,505	\$ 54,022	\$ 45,509	\$ 58,473	28%	4th Qtr: Oct/Nov/Dec Program to Date Change
		-23%	-10%	35%	9%	4%	13%	7%	11%	-16%	28.49%	54%	
	\$ 173,720	\$ 150,287	\$ 151,662	\$ 174,161	\$ 178,755	\$ 192,527	\$ 207,632	\$ 223,864	\$ 236,596	\$ 234,725	\$ 268,858	55%	YTD
Stillwater: Total Collections	\$ 152,433	\$ 124,317	\$ 125,643	\$ 143,205	\$ 150,059	\$ 160,739	\$ 174,693	\$ 192,189	\$ 206,053	\$ 201,940	\$ 237,049		\$ 169,847
OPH: Total Collections	\$ 21,287	\$ 25,970	\$ 26,019	\$ 30,956	\$ 28,696	\$ 31,788	\$ 32,940	\$ 31,675	\$ 30,543	\$ 32,786	\$ 31,808		\$ 29,497
\$ Change From Yr Prior		\$ (23,433)	\$ 1,375	\$ 22,499	\$ 4,594	\$ 13,772	\$ 15,105	\$ 16,232	\$ 12,732	\$ (1,871)	\$ 34,133		\$ 9,514
% Change from Yr Prior		-13%	1%	15%	3%	8%	8%	8%	6%	-1%	15%		5%
													Total %Increase Since Inception
													55%

\*4th Quarter 2016: 4 new VRBOs from OPH now reporting and OPH is now taking their 5%.  
 Website data starts at 2011.  
 3rd Qtr 2018 Lora Hotel (40 rooms) now reporting and 20+ vrbos.  
 \*4th qtr 2018 does not include hotel crash vet

