



**STILLWATER/OAK PARK HEIGHTS  
Convention & Visitors Bureau**

**Annual Meeting**

**AGENDA**

**Wednesday, February 11, 2015  
Lowell Inn**

1. **Call Meeting to Order** – Jerry Helmberger, Vice President
2. **Approval of January Meeting Minutes** - Steve Roll, Secretary
3. **Treasurer's Report** - Chuck Dougherty, Treasurer
4. **Marketing Report** – Fresh Avenue Marketing (Christie Rosckes)
  - a. Annual Mixer Recap
  - b. Pedal Minnesota Bike Road Map Advertising Opportunity
  - c. MN Traveler TV Segment Expanded Content Opportunity
  - d. Team Building Event with Wahoo Adventures – May 20
  - e. Itineraries Midwest Group Friendly Hotel Online Listing or Ad Opportunity
  - f. CVB Window Decals/Coasters
  - g. Tourism Update Email Review
  - h. Stay An Extra Day/Winter Romantic Getaway Campaign Discussion
  - i. Explore Minnesota Conference Recap
5. **Appointment of Small/Large Property nominations**