STILLWATER/OAK PARK HEIGHTS CONVENTION & VISITORS BUREAU

BOARD MEETING
AGENDA

Wednesday, September 9, 2015
10:30am
Grand Stay Inn & Suites
2200 W. Frontage Rd.
Stillwater, MN 55082

1. **Call Meeting to Order** – Jerry Helmberger, President
2. **Roll Call**
3. **Approval of the Agenda**
4. **Approval of April Meeting Minutes** - Steve Roll, Secretary
5. **Treasurer’s Report** - Chuck Dougherty, Treasurer
6. **Partner’s Report** – City, IBA, or Chamber organization updates
7. **Marketing Report** – Christie Rosckes, Fresh Avenue Marketing
   b. Explore Minnesota Director and CEO John Edman has been named national State Tourism Director of the Year for 2015. The award is voted upon annually by the U.S. Travel Association’s National Council of State Tourism Directors. Edman was announced as the winner before more than 800 of his peers at the ESTO annual conference of travel professionals, held this year in Portland, Ore. Please join us in congratulating John on his achievement!
8. **Discussion Items**
   a. Show new *Ways to Explore Stillwater* Video
   b. Show *MN Traveler TV Show Video*
c. Official Best Of video opportunity

d. 2016 Budget Planning
   i. Select EMT Co-Ops of interest
   iii. Determine EMT Metro Group participation level
   iv. ABA tour book – do we want to participate again?
   v. AAA – sign insertion order. Verbally committed to secure #OnlyinMN maps like this year.
   vi. Review EMT Grant Ideas (if ready – may need to email group, Due Oct. 15th)

e. Choose Photo Contest Winners for 1st, 2nd, 3rd place cash prizes.

9. **Next Meeting Date:** October 14th, 10am at Lowell Inn.