



STILLWATER/OAK PARK HEIGHTS CONVENTION & VISITORS BUREAU

BOARD MEETING AGENDA

Wednesday, June 17, 2015

10:30am

Water Street Inn

101 Water St. S.

Stillwater, MN 55082

1. **Call Meeting to Order** – Jerry Helmberger, President
2. **Roll Call**
3. **Approval of the Agenda**
4. **Approval of April Meeting Minutes** - Steve Roll, Secretary
5. **Treasurer's Report** - Chuck Dougherty, Treasurer
6. **Marketing Report** – Christie Rosckes, Fresh Avenue Marketing
7. **Appointment of Open Board Seat Nominations** – President, Large Property Voting Member
8. **Discussion Items**
 - a. MN Traveler TV Show Video Reveal
 - b. 2016 Strategic Planning
 - i. New Bridge Opening
 - ii. Information Kiosks
 - iii. Grants/Sponsorship Committee
 - iv. Annual Mixer Committee
 - v. Map/Artwork Sharing Policies
 - vi. Advertising/Target Market Ideas
9. **Next Meeting Date**