



STILLWATER/OAK PARK HEIGHTS CONVENTION & VISITORS BUREAU

BOARD MEETING

AGENDA

Wednesday, February 10, 2015

10:30am

The Dock Cafe

Stillwater, MN 55082

1. **Call Meeting to Order** – Jerry Helmberger, President
2. **Roll Call**
3. **Approval of the Agenda**
4. **Approval of Last Meeting Minutes** - Steve Roll, Secretary
5. **Treasurer's Report** - Chuck Dougherty, Treasurer
6. **Partner's Report** – City, IBA, or Chamber organization updates
7. **Marketing Report** – Christie Rosckes, Fresh Avenue Marketing
8. **Discussion Items**
 - a. Updated CVB Roster, welcome new members
 - b. Set Meeting Dates for 2016
 - c. EMT Brochure Mailing program \$350
 - d. Assign \$2450 from MN Biking Guide to another advertising option
 - e. TBWX Travel Blogger Conference in MN this year. Stillwater Fam tour for travel writers May 28 or 29?
 - f. MN Meetings & Events Affinity Feature Page Properties
 - g. Set Spring Meeting Planner Fam Tour Date
 - h. Set Spring Annual Meeting Date & Planning Committee
 - i. Annual Presentation to the City February 17th at 7pm
 - j. UMCVB Conference in Rapid City, SD Sept 18-20 – anyone to attend?
9. **Next Meeting Date:**