



STILLWATER/OAK PARK HEIGHTS CONVENTION & VISITORS BUREAU

BOARD MEETING AGENDA

Wednesday, August 5, 2015

10:30am

Oak Park City Hall

Council Chambers

14168 Oak Park Rd

Oak Park Heights, MN 55082

1. **Call Meeting to Order** – Jerry Helmberger, President
2. **Roll Call**
3. **Approval of the Agenda**
4. **Approval of June Meeting Minutes** - Steve Roll, Secretary
5. **Treasurer's Report** - Chuck Dougherty, Treasurer
6. **Partner's Report** – City, IBA, or Chamber organization updates
7. **Marketing Report** – Christie Rosckes, Fresh Avenue Marketing
8. **Appointment of Open Board Seat Nominations** –Large Property Voting Members
9. **Discussion Items**
 - a. Event Grant Program for 2016
 - b. Lodging Taxes for VRBOs (Doug, City of Stillwater)
 - c. Explore Minnesota Group Travel Planner conference in Stillwater – October 22
 - d. Selling Stillwater Merchandise
 - e. Downtown Kiosk & Banners
 - f. Meetings Market Advertising Option – Cvent
10. **Next Meeting Date (outline dates for remainder of 2015)**